

## DELIVERY GUIDELINES Submission of Printing Materials



## Label

- By means of under color reduction (UCR), overall ink coverage must not exceed 320%.
- •The screen count for screen printing is 48 lines/cm for 1-6 color repros.
- The screen count for offset printing is 70 lines/cm for 1-6 color repros.
- Solid areas in black in offset print should be backed, if possible, with 60% cyan, 60% magenta and 60% yellow. The minimum requirement is that black is backed with 40% cyan. Solid areas of black in screen printing do not require any backing.
- For a combination of image and line elements, trapping is necessary to compensate for register tolerance when printing.
- All necessary markings (color identification, crosshair marks) must appear outside the page format, as all markings within the page format are printed.

Further details on this topic can be found in the CD specifications.

•Please send us your digital files as a PDF, preferably in the format PDF/X4 (PDF Version 1.6), without any layers or transparencies and to the colour standard FOGRA 51 (PSO Coated V3).