Guidelines for Supplied Files

Ecorecord Label 12"





PDF type and version

- Prefered file format is PDF, ideally an PDF/X-4 or 1A. PDF version should not be higher than 1.6
- Other formats or file types (layered or native files) will increase the graphic processing costs significantly.
 Please contact our customer service for more details.

File Submission

- Please send one file for each product (e.g. separate files for each sleeve, label or pac) and delete any unwanted files from that will not print from your file folder.
- if you have used a template number, please add this number to the file name.

Tolerance/Bleed/Marks

- Files should have at least 2.5mm bleed.
- Trim marks or any other print/color information must be outside the print area.

Images

• Color mode must be CMYK for 4c images, Grayscale for black and white images or Bitmap for line art.

Resolution

- Color and Grayscale images minimum 300 dpi
- Bitmap/Line Art images minimum 1200 dpi

Line widths/font sizes

- The minimum line weight should not be under 0,09mm in positive use; 0.2mm in negative use.
- Fonts should not be smaller than 4pt for positive and 6pt for negative texts.
- Please consider the line weight restrictions above when using thinner font styles!

Additional finishings

 Please note that no additional finishings can be applied to Ecorecord labels, as this causes gluing problems.

Colors

- Your PDF should contain only process colors Cyan, Magenta, Yellow and Black plus All (registration color).
- Spot colors should be clearly named, e.g. as Pantone [Number].
- Please avoid using any special characters (symbols etc.) as this causes problems in later processes (file ripping and printing plate output).
- We only have the possibility to print Ecorecord labels on standard paper with 4c or spot colors (production time is much longer than 4c).

Rich Black

 For rich black, a combination of C40/M0/Y0/K100 is recommended. (Rich black is not recommended for text.
Text should be pure black only (100% K) - The result is sharper and cleaner.)

Materia

• 150g Art Paper matte or similar material (e.g. professional Silk).

Color Standards

- The output intent of your PDF/X file should be the valid ICC Profile PSOuncoated V3 (FOGRA 52).
- A file set containing RGB and CMYK profiles for Adobe CC applications can be obtained from our customer service or graphic/prepress unit.

Physical color proofs and color matching

- We print according to ISO standard 12647-2.
- We can only accept color proofs created to the (current) ISO 12647-7 Standard, with a Ugra/FOGRA Color Media Wedge.

Layers and other file settings

- All images and PDF files should not contain any layers.
- Please flatten all transparent objects.
- Neither screen settings nor print curves nor tolerance values for clipped paths should be saved with the file.

Printable tone value

 The printable tonal values range lies between 3-95%. Lower values do not print, higher values flatten out to look solid.

UCR (Under Color Reduction)

 Total ink coverage should not exceed 280%. All values above this limit will be auto-converted (reduced).

Color trapping

 Color trappings are set by our printers themselves, matching their individual requirements for an optimal print result. There is no need to trap the files on your side.

